



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977

Contract # 48285

Schedule Dates

09/25/12-10/01/12

Advertiser

OBAMA FOR AMERICA (2353)

Agency

GMMB (1182)

Product

POLITICAL CANDIDATE (1051)

Brand

Est 1844 Sked A Add 9.25-10.1 (27837)

Salesperson

Shiebler, Charles (1011)

Sales Office

WHDH

Buyer Name

/

Phone/Fax

1844

CPE

Local/Political Candidate Agency

Account Types

Standard

Billing Type

Comments

Date Entered 09/24/12

Last Modified 09/24/12

Entered By Charles Shiebler

CO-OP No

Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$12,045.00

Net Total \$68,255.00

Sales Tax

WHDH Boston (WHDH)

By Broadcast Month	Spots	Rate
Sep. 2012	36	\$57,300.00
Oct. 2012	2	\$23,000.00
Grand Total:	38	\$80,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	7A- 8A (ET)	3	X	X	X	X	X			3	\$2,000.00	\$6,000.00	WHDH Boston (WHDH)		9/24/12
2.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	8A- 9A (ET)	3	X	X	X	X	X			3	\$2,000.00	\$6,000.00	WHDH Boston (WHDH)		9/24/12
3.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	3P- 3:30P (ET)	2	X	X	X	X	X			2	\$500.00	\$1,000.00	WHDH Boston (WHDH)		9/24/12
4.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	3:30P- 4P (ET)	2	X	X	X	X	X			2	\$500.00	\$1,000.00	WHDH Boston (WHDH)		9/24/12
5.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	4P- 4:30P (ET)	2	X	X	X	X	X			2	\$1,000.00	\$2,000.00	WHDH Boston (WHDH)		9/24/12
6.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	4:30P- 5P (ET)	2	X	X	X	X	X			2	\$1,200.00	\$2,400.00	WHDH Boston (WHDH)		9/24/12
7.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	5P- 5:30P (ET)	2	X	X	X	X	X			2	\$1,500.00	\$3,000.00	WHDH Boston (WHDH)		9/24/12
8.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	5:30P- 6P (ET)	2	X	X	X	X	X			2	\$1,600.00	\$3,200.00	WHDH Boston (WHDH)		9/24/12
9.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	6P- 6:30P (ET)	2	X	X	X	X	X			2	\$2,000.00	\$4,000.00	WHDH Boston (WHDH)		9/24/12
10.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	7P- 7:30P (ET)	2	X	X	X	X	X			2	\$2,000.00	\$4,000.00	WHDH Boston (WHDH)		9/24/12
11.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	7:30P- 8P (ET)	2	X	X	X	X	X			2	\$2,200.00	\$4,400.00	WHDH Boston (WHDH)		9/24/12
12.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	11P- 11:35P (ET)	2	X	X	X	X	X			2	\$2,500.00	\$5,000.00	WHDH Boston (WHDH)		9/24/12
13.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	11:34P- THE TONIGHT SHOW W/ JAY LENO	2	X	X	X	X	X			2	\$1,500.00	\$3,000.00	WHDH Boston (WHDH)		9/24/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977

Contract # 48285

Schedule Dates

09/25/12-10/01/12

Advertiser

OBAMA FOR AMERICA (2353)

Agency

GMMB (1182)

Product

POLITICAL CANDIDATE (1051)

Brand

Est 1844 Sked A Add 9.25-10.1 (27837)

Salesperson

Shiebler, Charles (1011)

Sales Office

WHDH

Buyer Name

/

Phone/Fax

1844

CPE

Standard

Account Types

Local/Political Candidate Agency

Billing Type

Standard

Comments

Date Entered 09/24/12

Last Modified 09/24/12

Entered By Charles Shiebler

CO-OP No

Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$12,045.00

Net Total \$68,255.00

Sales Tax

WHDH Boston (WHDH)

By Broadcast Month Spots Rate

Sep. 2012 36 \$57,300.00

Oct. 2012 2 \$23,000.00

Grand Total: 38 \$80,300.00

GMMB
3050 K St. NW
Suite 100
Washington, DC 20007

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	12:37A- LATE NIGHT WITH JIMMY FALLON	2		X	X	X	X			2	\$900.00	\$1,800.00	WHDH Boston (WHDH)		9/24/12
15.0	Normal Line / SPOT	09/25/12-09/28/12	3	:30	1:36A- Last Call with Carson Daly	2		X	X	X	X			2	\$500.00	\$1,000.00	WHDH Boston (WHDH)		9/24/12
16.0	Normal Line / SPOT	10/01/12-10/01/12	3	:30	7:57P- THE VOICE	1	X							1	\$15,000.00	\$15,000.00	WHDH Boston (WHDH)		9/24/12
17.0	Normal Line / SPOT	10/01/12-10/01/12	3	:30	10P- REVOLUTION	1	X							1	\$8,000.00	\$8,000.00	WHDH Boston (WHDH)		9/24/12
18.0	Normal Line / SPOT	09/27/12-09/27/12	3	:30	10P- ROCK CENTER WITH BRIAN WILLIAMS	1				X				1	\$2,500.00	\$2,500.00	WHDH Boston (WHDH)		9/24/12
19.0	Normal Line / SPOT	09/28/12-09/28/12	3	:30	9P- GRIMM	1					X			1	\$4,000.00	\$4,000.00	WHDH Boston (WHDH)		9/24/12
20.0	Normal Line / SPOT	09/29/12-09/29/12	3	:30	7:59A- 7 News Today in New England-Sat	1						X		1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		9/24/12
21.0	Normal Line / SPOT	09/30/12-09/30/12	3	:30	6P- 7 News at 6	1							X	1	\$2,000.00	\$2,000.00	WHDH Boston (WHDH)		9/24/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.